

# Hyatt Regency Jinan 济南万达凯悦酒店



# Andaz Shanghai 上海安达仕酒店



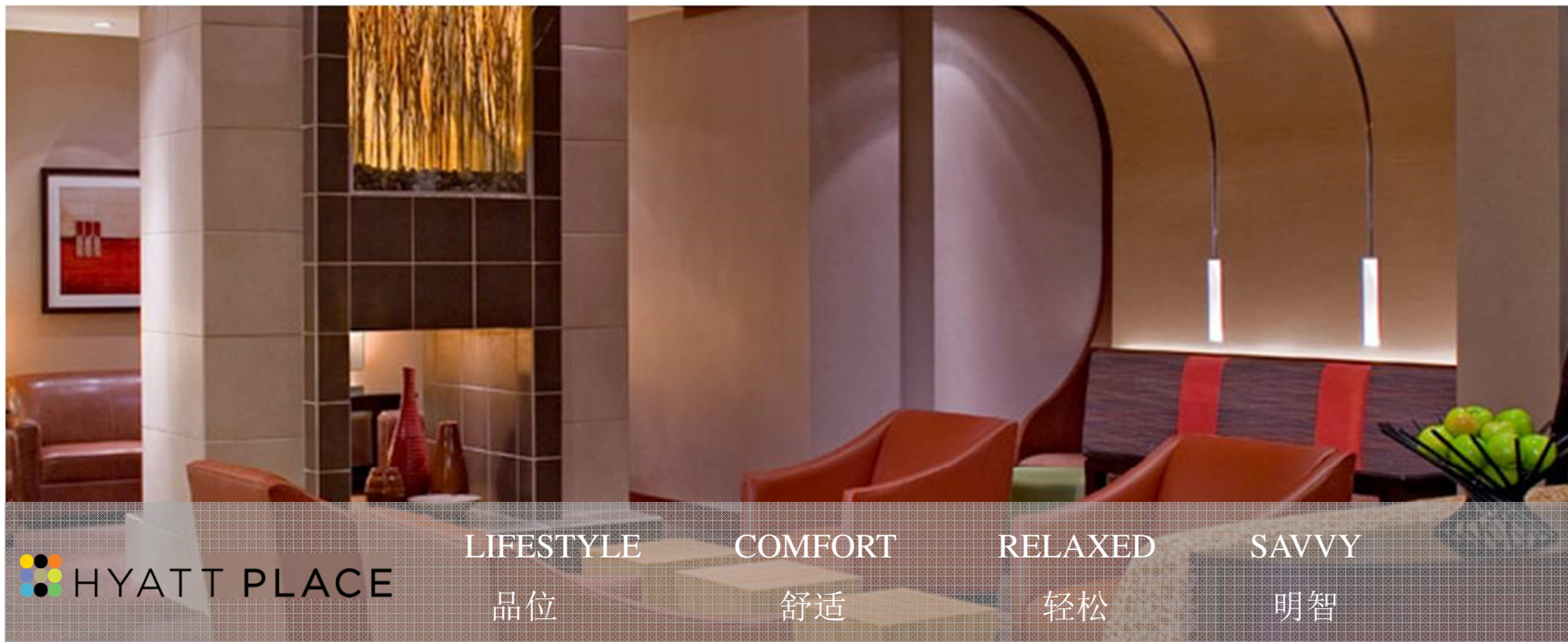
# 中国酒店市场的发展机会

## China Hospitality Industry – Rooms for Growth

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# 中端酒店品牌潜力无限

## Mid-Market Brand



# 中端酒店品牌潜力无限

## Mid-Market Brand



# 加强酒店餐饮创新和盈利能力

## Food & Beverage



Authentic local cuisine

秉承传统的本土佳肴

Exceptional service

卓越的服务

Over 500 restaurant concepts worldwide

超过500间的餐厅概念遍布全球

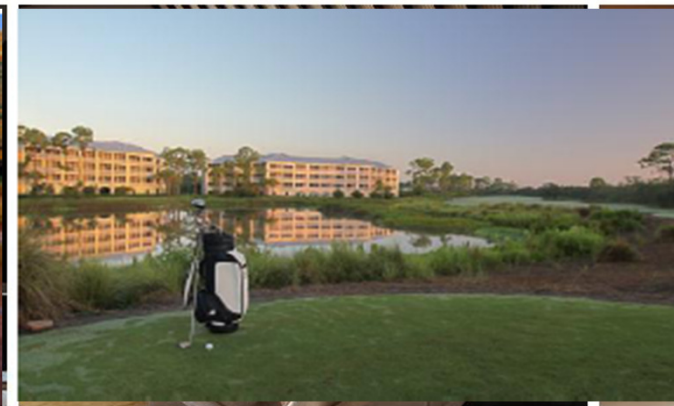
- 100 Century Avenue 世纪100

- Made In China 长安一号

- Mezza9



# 度假酒店 Resort



# 国外成熟模式的引进和创新

## New Business Model





# 中国酒店市场发展的挑战

## China Hospitality Industry - Challenges for Growth

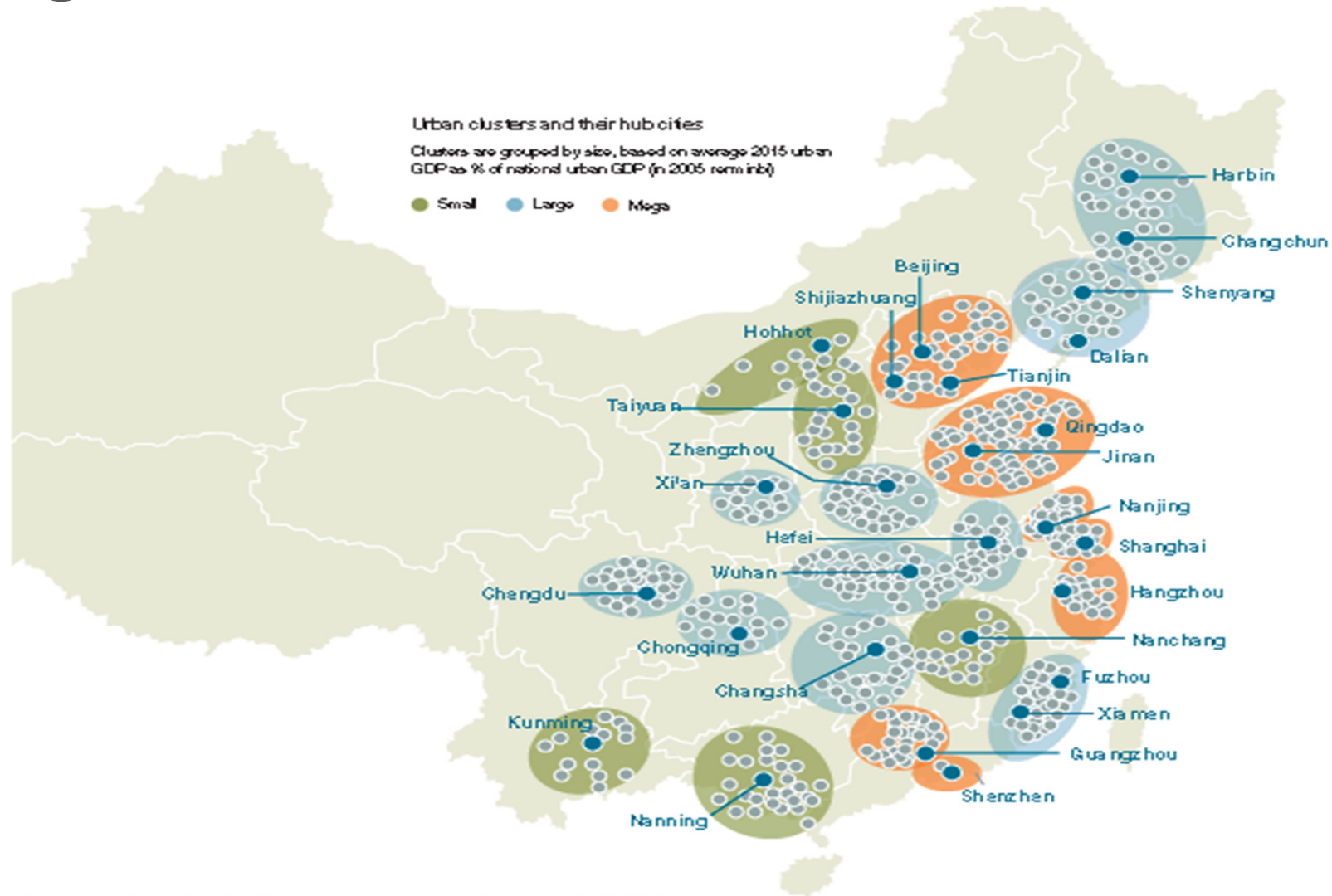
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# 人力资源 Human Resources



# 正确的发展方向

## Right Direction



Source: McKinsey Insights China macroeconomic model update (April 2012)

# 品质第一 Quality First

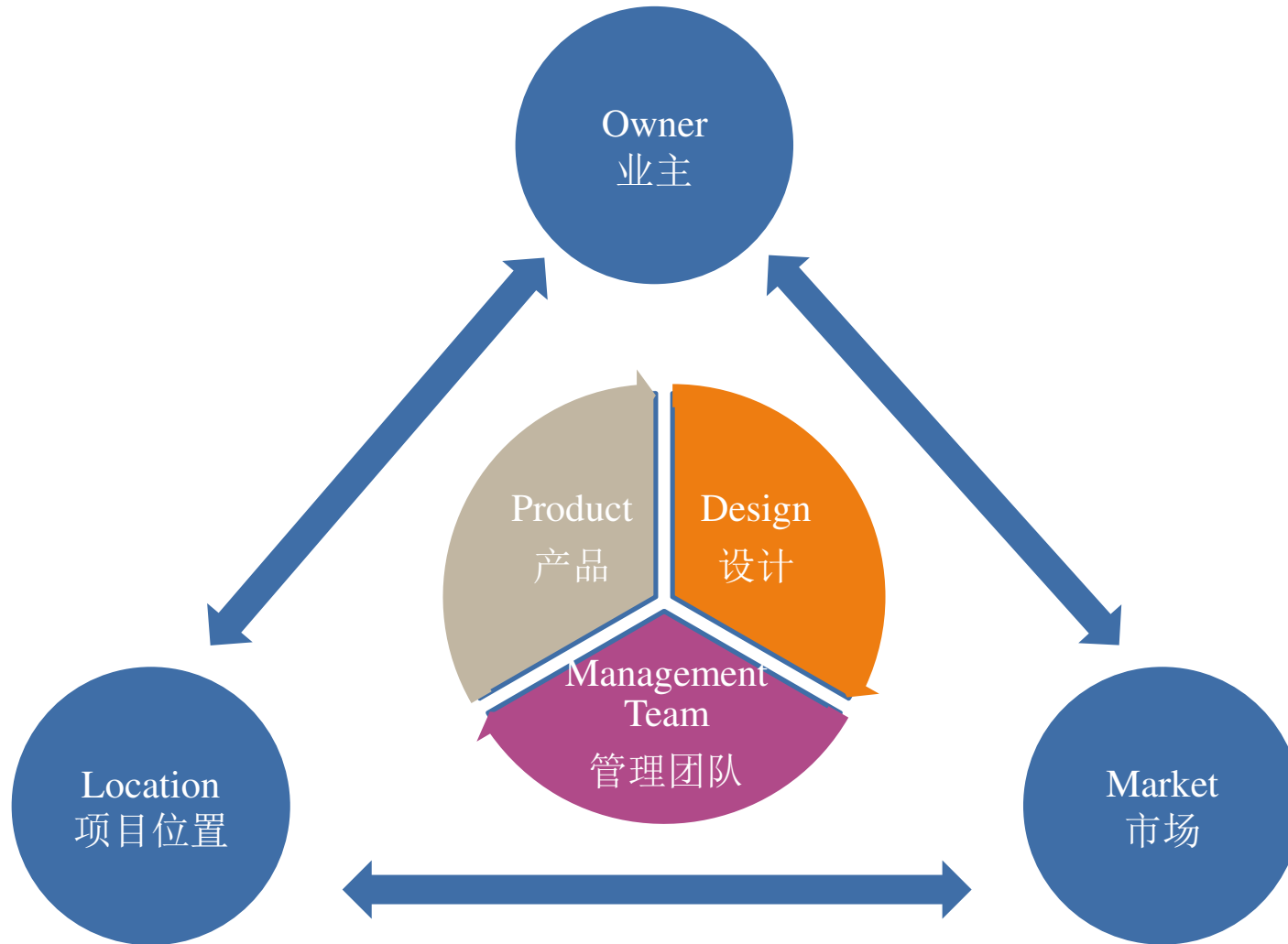


Cotemporary    Innovation    Distinguish  
现代            创新            独具特色



# 投资回报 ROI

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谢谢

Thank You

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