



SAMPRAN RIVERSIDE

an eco-cultural destination since 1962



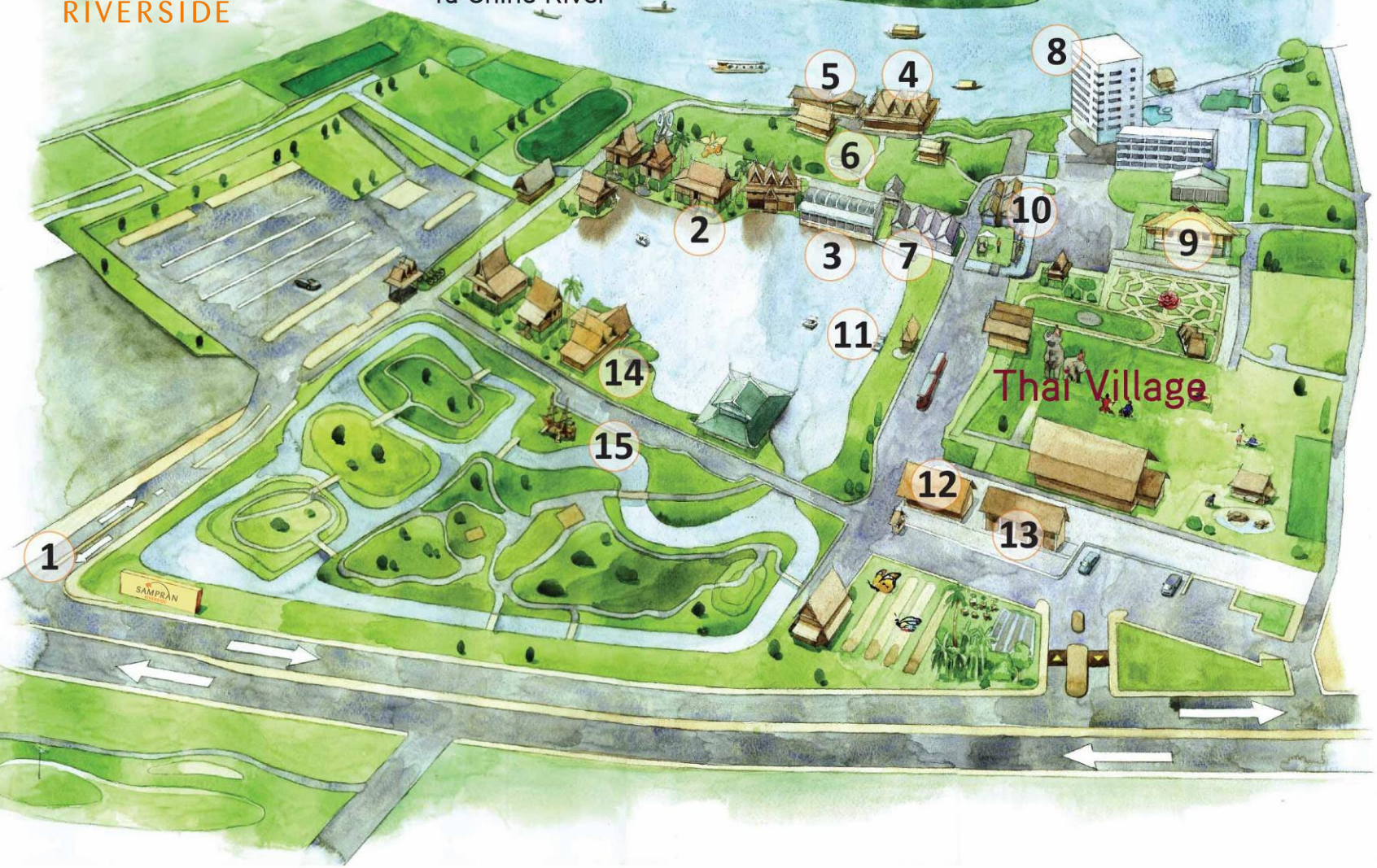
OVERVIEW

- Established over 50 years ago as a small supplier of roses to Bangkok
- Formerly known as Rose Garden Riverside
- Approximately 400 employees, mostly locals
- 70-acre riverside property comprising of hotel, Thai Houses, Thai Village, restaurants, meeting facilities, spa, certified organic farm and botanical gardens
- Client base: local and foreign tourists, corporates (MICE) and schools
- Concept: Traditional Thai Way of Life



Organic Farm

Ta Chine River



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|-----------------------|-------------------------------|----------------------------------|------------------------------------|
| 1 Entrance | 5 Ruen Pae | 9 Meeting Room | 13 Sookjai Weekend Farmers' Market |
| 2 Arusaya Spa | 6 Nopparat Function Room | 10 Cafe Rim Klong and Gift hop | 14 Ruen Kaew |
| 3 Vanda Restaurant | 7 Rose Corner Function Room. | 11 Pedal Boat and Bicycle Rental | 15 Lapset Playground |
| 4 Inn Chan Restaurant | 8 Hotel and Rimnam Restaurant | 12 Kao Gaeng Cafeteria | |

WHY ORGANIC AGRICULTURE?

- Supports our concept of **‘traditional Thai way of life’**
- Organic vegetables, fruits and herbs for our restaurants
- Organic ingredients for our homemade herbal products and spa treatments
- To help reduce health and debt problems of farmers using chemicals
- To promote a healthier and more sustainable environment



SOOKJAI WEEKEND COMMUNITY MARKET

- Opened in November 2010
- Funding by The Thailand Research Fund (3rd year)
- Selling fresh local produces, delicacies and handicrafts
- 600 visitors per day, 55 vendors, 1.4m Baht sales per month
- Regular testing for toxic chemicals in fresh produces
- Weekly natural health and organic agricultural workshops



SOOKJAI ORGANIC AGRICULTURE DEVELOPMENT CENTRE

- 3-year project started in January 2013
- Funding by The Thai Health Promotion Fund
- Goal: Sampran District to become producer of organic fruits and vegetables and a new travel destination with 'organic' theme
- Already trained 500 farmers this year
- Development Centre opening on 29th April 2013



ORGANIC 'MON' ROSE PROJECT

- Started in January 2013
- Research funded by Thai National Innovation Agency
- Grow Organic Mon Rose and other local floral species at IFOAM standards
- Aim to produce rose oil commercially



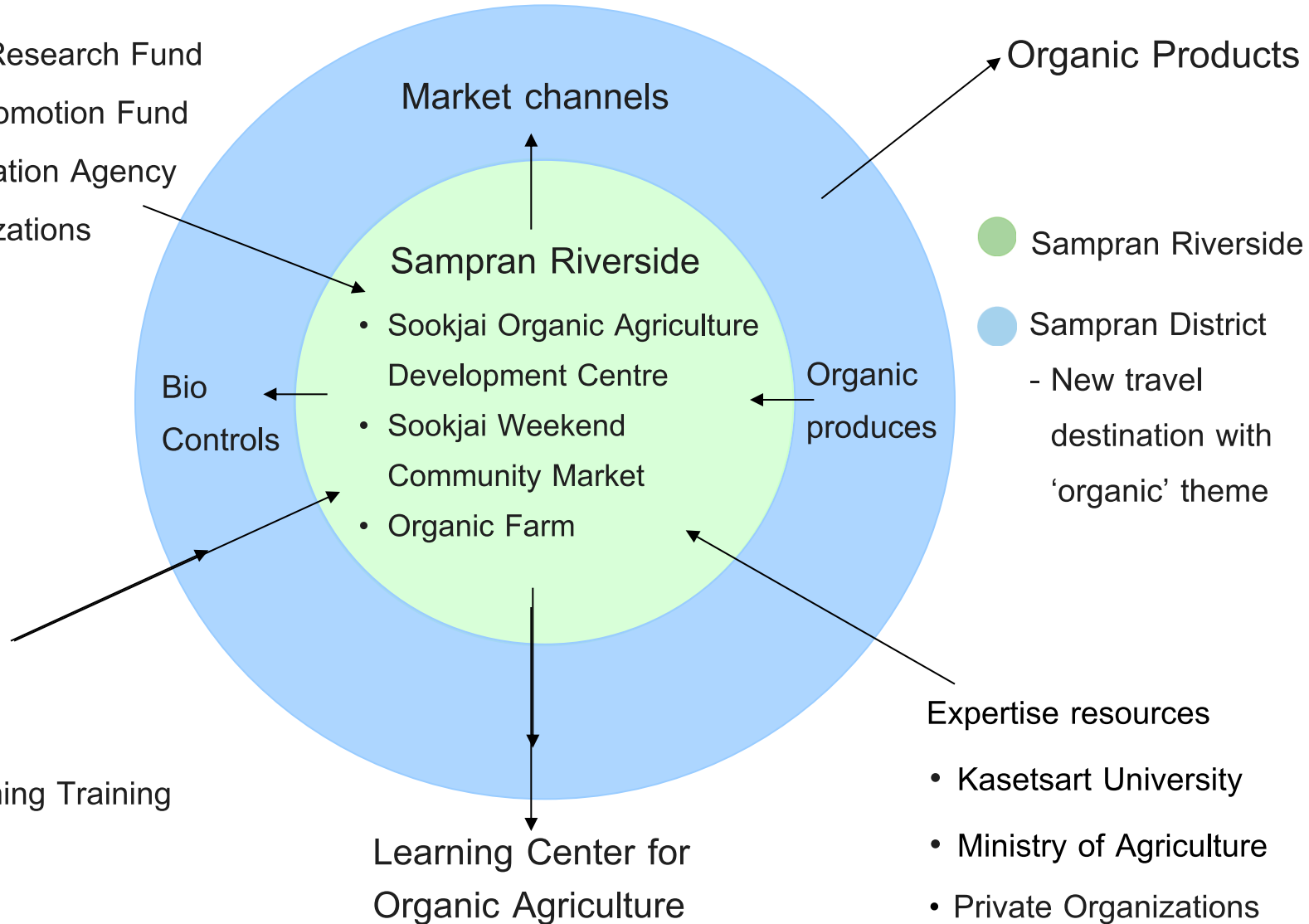
SAMPRAN MODEL – A SOCIAL ENTERPRISE

Funding

- The Thailand Research Fund
- Thai Health Promotion Fund
- National Innovation Agency
- Private Organizations

General Public

- Tourism
- Organic Farming Training





Thank you

www.sampranriverside.com

