

hello

TripAdvisor - 全球最大旅游点评网

TripAdvisor – 我们的故事



MISSION:

Help travelers around the world plan
and have the perfect trip

帮助旅行者计划并获得完美的旅行

善用的智慧



个人智慧



群众智慧



朋友智慧

连上Facebook, 微博或腾讯



Tripadvisor遍布三十个国家

The background of the entire image is a night-time photograph taken from the Brooklyn Bridge. The bridge's steel truss structure is visible in the foreground, with its lights glowing. In the distance, the Manhattan skyline is illuminated against a dark blue twilight sky. The lights of the bridge and the city create a warm, golden glow. Light trails from cars on the bridge are visible in the lower right corner.

共有二十一种语言



Tripadvisor上有超过一百八十万家商户



超过一千六百万张用户提供的照片

A full-page photograph of the Eiffel Tower in Paris, France, under a clear blue sky with a few wispy clouds. The tower is the central focus, with its intricate iron lattice structure clearly visible. In the foreground, a large green lawn is populated with people sitting and walking. To the right, there are lush green trees and some event equipment like a stage light stand. A green semi-transparent banner is overlaid on the lower left portion of the image, containing white text.

超过十一万个目的地指南



超过七千五百万个旅游点评

平均每分钟会产生超过六十个旅游点评



全球超过六千万的用户



旅游点评内容覆盖全球百分之九十六的地区

BRITISH AIRWAYS

Best of Maldives advice from travellers

Intro Stay See Eat

Top-Rated Hotels
 TripAdvisor travellers recommend these hotels in Maldives:

Four Seasons Resort Maldives at...		280 Reviews
Soneva Gili by Six Senses		255 Reviews
Mirihi Island Resort		176 Reviews
Lily Beach Resort & Spa		475 Reviews
Four Seasons Resort Maldives at...		164 Reviews
Taj Exotica Resort & Spa		315 Reviews
Kanuhura		323 Reviews
Constance Halaveli Resort		239 Reviews
Anantara Dhigu Resort & Spa		361 Reviews
One&Only Reethi Rah, Maldives		284 Reviews




全球有超过一亿五千万人在合作伙伴网站上欣赏我们的内容

Back

Choose places to display over street view:

- All
- Hotels
- Restaurants**
- Things to Do
- None

Showing the view from:

The Waldorf Astoria 

301 Park Avenue, New York City, NY 10022

 **Gramercy Tavern** 

★★★★★ 325 reviews

American

1.5 miles southwest

 **Shake Shack** 

★★★★★ 225 reviews

Restaurant

1.3 miles southwest

 **Scalini Fedeli** 

★★★★★ 70 reviews

Italian

3.3 miles southwest



手机软件下载量超过两千两百万



Global Mobile Awards 2012 Nominee

Online Travel Services App: TripAdvisor Mobile
Online Travel Services: Travel
Guides/Ratings/Reviews: TripAdvisor City Guides
Online Travel Services Overall: Trip Planning – TripAdvisor



Best Travel Website

Best Travel Review Website

新周刊 - 最佳酒店APP 最佳商旅传媒



Travel d'Or 2012: winner in Travel review category

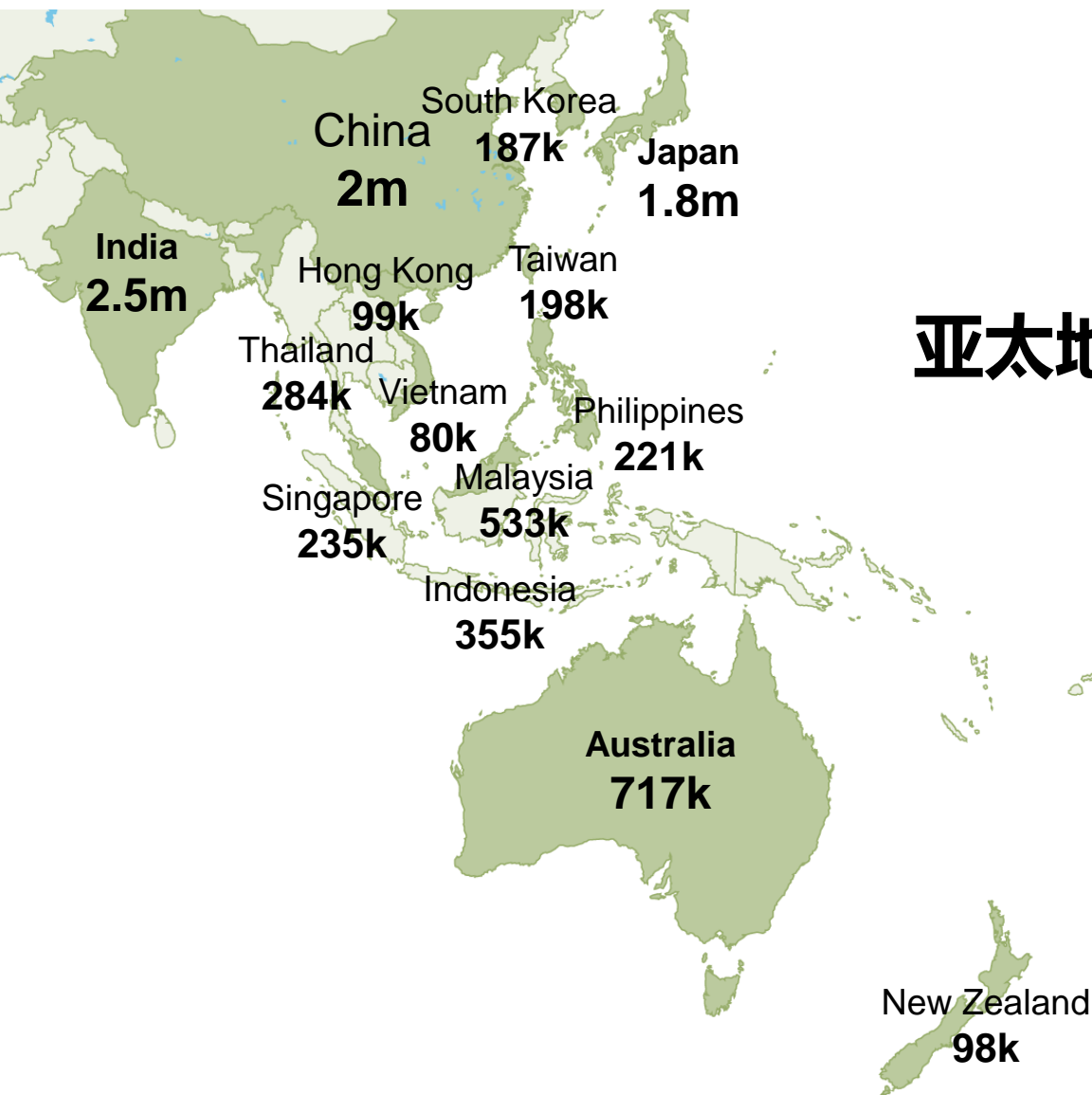


eAwards 2012: INNOVATION category for apps and City Guides



Absolute Mobile 2012 category WITovation Awards



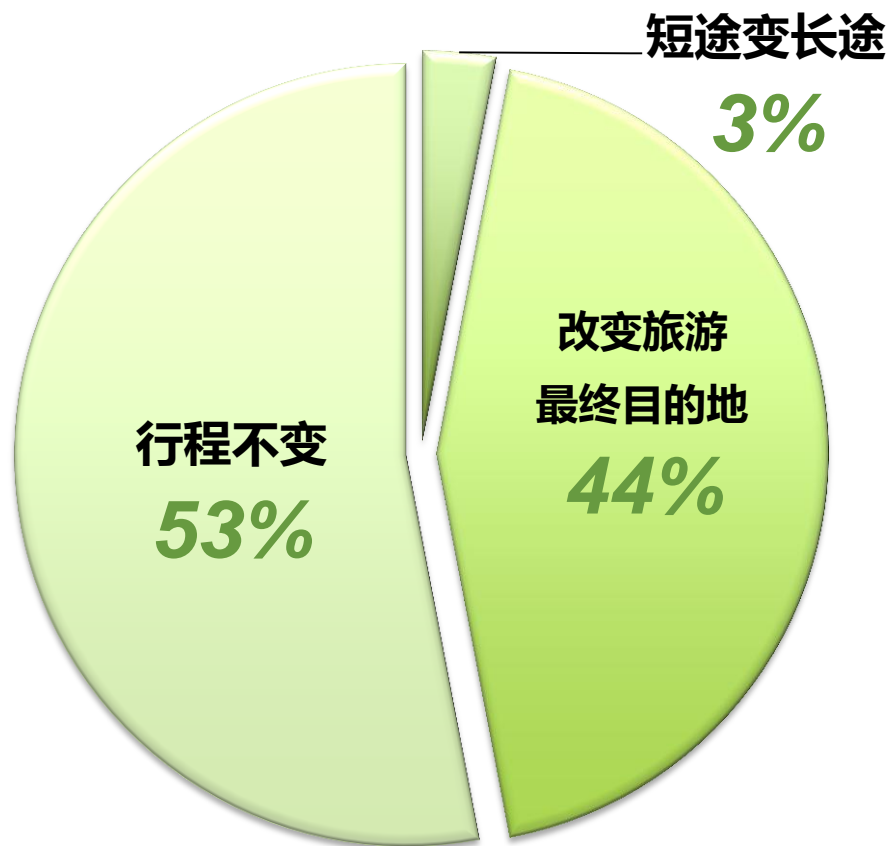


亚太地区接近一千万用户

其它市场

全球 **52.8**million
 美国 **14.9**million
 欧盟 **18.9**million

寻找旅行目的地的灵感



47%

使用Tripadvisor, 最后改变了改变旅游最终目的地

32%

使用Tripadvisor, 寻找旅游最终目的地

39%

使用Tripadvisor, 决定旅游最终目的地



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