

PATA®

Pacific Asia Travel Association

GOLD AWARDS
2016

PATA GOLD AWARDS 2016

Education and Training
Environment
Heritage and Culture
Market Campaign
Marketing Media
Travel Journalism

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DECEMBER

Macao City Fringe Festival
Macao International Marathon
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Pacific Asia Travel Association

GOLD AWARDS 2016

The Pacific Asia Travel Association Gold Awards recognises exceptional achievement in a variety of endeavours, acknowledging and rewarding the very best that the Asia Pacific's travel industry has to offer. The winning projects set industry standards for excellence and innovation, serving as examples for others to follow.

In addition to the 29 Gold Awards, PATA will present up to four Grand Awards for best of show entries in the following broad categories: Environment, Education and Training, Heritage and Culture and Marketing Campaign.

All award recipients will be honoured at the PATA Gold Awards Lunch and Presentation on September 9, during the 2016 PATA Travel Mart in Banten Province, Jakarta, Indonesia. They will also be on display at the Mart for all delegates to enjoy.

Winning a PATA Gold Award gives a major boost to an organisation's marketing and public relations profile. The winning entries will be featured in the PTM daily newspaper and will also enjoy the benefit of gaining international media exposure as a result of press releases and other news material.

All winners receive complimentary copies of the PATA Gold Awards 2016 winners' showcase booklet summarising the highlights of each winning entry.

Entries will be judged by travel industry experts. The deadline for submissions is April 29, 2016. We invite you to review the categories, study the requirements and begin preparing your entry today.

We are proud to announce that, once again, the Macao Government Tourism Office is the official sponsor of the PATA Gold Awards.

General Rules

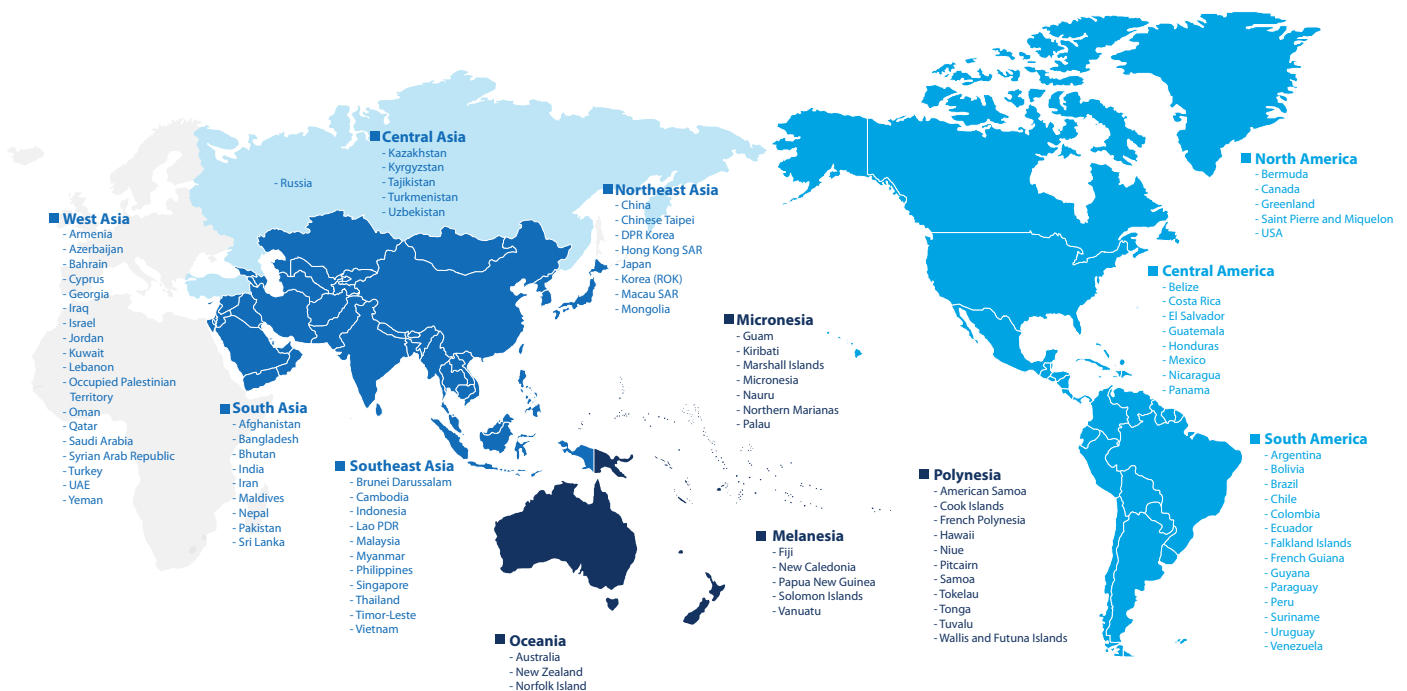
1. Entry details and requirements vary, so please study the award category descriptions carefully.
2. Both PATA member and non-member organisations are welcomed to submit entries. The Travel Journalism category is open to all published writers and photographers.
3. All entries must promote PATA-member destinations or PATA-member organisations. Entries must have been implemented, released or published during the 2015 calendar year. Programmes and products that were significantly revised in 2015 are also eligible.
4. PATA Allied Partner destinations are entitled to participate in the Marketing Campaign Award for Allied Partner category (AP) only.
5. Multiple entries are encouraged, provided that each entry is accompanied by an entry form and fee.
6. Collaterals entered as part of a Marketing Campaign category may also be entered for Marketing Media categories but a separate entry fee must accompany the collateral.
7. **IMPORTANT:** Please submit one report per entry as a soft copy (one complete file). Other supporting materials, pictures and videos should be embedded in the report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download. Entries for Guidebook category (if they are not readily accessible in electronic formats) may be submitted as hard copies. Please also email a copy of the completed entry form. Multiple entries from the same organisation may be submitted in one entry form.
8. Entry fees in US dollars must accompany each entry and may be paid by wire transfer or credit card. Entrants are responsible for all fees incurred in the shipment of their entries, including customs clearance and duties. PATA is not responsible for loss of or damage to entries during shipment.
9. All entries become the property of PATA and may be used as case studies. Hard copy entries will not be returned after judging. Please do not submit irreplaceable items.
10. All entries must be in English. Marketing campaigns or marketing media in languages other than English are eligible but you must submit full English translations with each entry.
11. All winners will receive one plaque. Additional plaques may be ordered for an additional fee.
12. PATA reserves the right to withhold bestowing awards in any category should the quality of a winning entry fall short of previous winners in that category.

Deadline & Notification

All entries must be received by PATA headquarters in Bangkok on or before April 29, 2016. No exceptions or extensions will be made. PATA executives will assemble panels of international experts to evaluate the entries.

Award recipients will be notified by July 15, 2015 in order that a representative may then arrange to receive the award at the PATA Gold Awards Lunch and Presentation on September 9 during the 2016 PATA Travel Mart scheduled on September 7-9, 2016 in Banten Province, Jakarta, Indonesia.

Travel and accommodation expenses to attend the awards presentation must be borne by the winners. A representative of the winner will receive a complimentary pass to attend the awards presentation.



PATA Gold Awards 2016 - Categories, Fees and Judging Criteria

There are seven broad categories with 29 Gold Awards and four Grand Awards on offer:

1. Marketing Campaign (eight Gold Awards and one Grand Award)
2. Environment (three Gold Awards and one Grand Award)
3. Corporate Social Responsibility (one Gold Award)
4. Heritage & Culture (two Gold Awards and one Grand Award)
5. Education & Training (one Gold Award and one Grand Award)
6. Marketing Media (ten Gold Awards)
7. Travel Journalism (four Gold Awards)

MARKETING CAMPAIGN AWARDS

Award Codes:

- PG – Primary Government/Destination (As defined by the PATA membership category)
- SG – Secondary Government/Destination (State or city tourism organisation)
- AP – Allied Partner (Destination, state or city tourism organisation, outside the PATA region)
- CA – Carrier (Airline, cruise and airport)
- HO – Hospitality (Individual hotel, resort hotel or management company)
- IN – Industry (Any other travel and tourism organisation)
- YO – Youth Travel (Travel products, services and destinations targeting Youth)
- AT – Adventure Travel (Adventure products, services and destinations in the areas of nature, activities and culture)

Entry Fee: US\$110 for PATA members and US\$220 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, short synopsis, objectives, target markets, evolution of programme, budget, purpose of each promotional element, distribution of materials, roles and responsibilities of persons involved and results of the project
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.
4. Marketing campaigns that are underway at the time of submission must be at least six months into implementation to qualify.

Judging Criteria: Development, Objectives, Presentation (Graphics & Video), Creativity and Results Generated

ENVIRONMENT AWARDS

Award Codes:

- EC Ecotourism Project
- CO Corporate Environmental Programme
- ED Environmental Education Programme

Entry Fee: US\$110 for PATA members and US\$220 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project or programme title, evolution of project with dates of each stage of development, technical details (site area, conservation techniques, etc.), awareness of the project, supporting materials (photos, videos and new articles), roles and responsibilities of persons involved and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution

for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

4. Answers to the following five questions:
 - a. Has your organisation/destination increased its tourism business as a result of environmental initiatives?
 - b. Have environmental issues been the focus of your organisation's/destination's advertising and/or public relations campaigns within the past year? If so, please give details.
 - c. Is there a senior person responsible for environmental concerns in your organisation/destination?
 - d. Does your organisation/destination have a system in place for employees/stakeholders to make suggestions to help improve environmental standards?
 - e. Does your organisation/destination participate in or actively encourage community environmental programmes?
 - f. What are the local communities' involvement and impact?

Judging Criteria: Benefit, Impact on Environment and Local Community, Awareness of the Programme and Effectiveness of the Programme

CORPORATE SOCIAL RESPONSIBILITY AWARD

Award Code:

CSR – Corporate Social Responsibility

The PATA Gold Award recognises organisations or destinations that are embracing international corporate social responsibility (CSR) standards. The International Standards Organisation defines corporate social responsibility in ISO 26000 as:

The responsibility of an organisation for the impacts of its decision and activities on society and the environment, through transparency and ethical behaviour that:

- Contributes to sustainable development, including health and welfare of society
- Takes into account the expectation of stakeholders
- Is in compliance with applicable laws and is consistent with international norms of behaviour
- Is integrated throughout the organisation and practices in its relationship

Entry Fee: US\$110 for PATA members and US\$220 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, objectives, short synopsis, strategies, operations, community and charitable commitments, stakeholder engagement, awareness generated by project, roles and responsibilities of persons involved, financial details (total initial budget, total actual costs, breakdown of costs, sources of funding), evaluation and overall effectiveness.
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Objectives, Community and Charitable Commitments, Stakeholder Engagement, Operations and Effectiveness of the Programme

HERITAGE & CULTURE AWARDS

Award Codes:

HE – Heritage (manmade or natural cultural inheritance)
CU – Culture (traditional performing and visual arts)

Entry Fee: US\$110 for PATA members and US\$220 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, synopsis, full history of project, technical details, cultural or historical impact of project, uniqueness of the project, amount of awareness generated by project, roles and responsibilities of persons involved, financial details (total initial budget, total actual costs, breakdown of costs, sources of funding), local community involvement and impact and results of the project.
3. Other supporting materials, pictures and videos should be embedded in the report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Preservation, Development, Uniqueness of the Project, Impact on Local Community and Effectiveness of the Programme

EDUCATION & TRAINING AWARD

Award Code:

ET – Education & Training (programme, text or curriculum)

Entry Fee: US\$110 for PATA members and US\$220 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, short synopsis, objectives, target audience, evolution of programme with dates of each stage of development, results of programme
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Benefit to Travel Industry, Commitment to Travel Industry, Originality, Informational Value and Effectiveness of the Programme

MARKETING MEDIA AWARDS

Award Codes:

AD-B – Travel Advertisement Broadcast Media

AD-P – Travel Advertisement Print Media

BR – Consumer Travel Brochure

EN – Promotional E-Newsletter

PO – Travel Poster

PR – Public Relations Campaign

SM – Social Media

MA – Mobile Travel Application

VI – Promotional Travel Video

WS – Web Site

- ◆ AD-B – Travel Advertisement Broadcast Media
- ◆ AD-P – Travel Advertisement Print Media

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: entry title, synopsis of advertisement (for electronic media), target audience, publications or markets the ad was distributed in, production and placement budget, names and titles of persons responsible for creating the advertisement and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria for AD-B: Creativity of Script, Video/Sound Quality, Narration/Writing, Motivational Impact and Informational and Promotional Value

Judging Criteria for AD-P: Layout/Graphic Design, Creativity, Photography, Writing and Informational and Promotional Value

- ◆ BR – Consumer Travel Brochure

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, target audience, objectives, names and titles of persons responsible for creating the brochure and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Layout/Design, Photography, Writing and Informational Value, Promotional Value and Results Generated

◆ EN – Promotional E-Newsletter

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, target audience, frequency, objectives, circulation, production and maintenance budgets, names and titles of persons responsible for creating the e-newsletter and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Technical Quality, Effectiveness of Hyperlinks/Ease of Access, Creativity/Design, Informational Content, Promotional Value and Results Generated

◆ PO – Travel Poster

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org an electronic version of poster or posters (a set of posters maximum 4 items based on a common theme may be submitted as one entry) with a brief report containing the following information: entry title, target audience, distribution, objective, names and titles of persons responsible for creating the poster and results generated.
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Layout/Design, Photography, Writing, Informational Value, Promotional Value, Benefits to Readers and Results Generated

◆ PR – Public Relations Campaign

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: project title, synopsis, target audience, programme details (print and broadcast stories, public service placements, published opinion pieces, response data), cost of programme, estimated value of return, evaluation of the programme and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Strategies, Creativity, Presentation (Written), Presentation (Promotional Materials, Graphics), Effectiveness of the Programme

◆ SM – Social Media

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: title of entry, objectives, date of launch, target audience, number of followers, how to promote and results/effectiveness.
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Informational Value, Creativity, Popularity (Number of liked, Shared, and Retweeted), and Effectiveness of the Programme

◆ MA - Mobile Travel Application

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: title of entry, target audience, objectives, product or service details, how to promote the app, awareness of the app, number of users, persons or organisations creating and producing the app, benefits to users and results generated
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Technical Quality, Creativity, Uniqueness, Visual Appeal, Informational Content, Motivational/Promotional Value, Benefits to Users and Results Generated

◆ VI – Promotional Travel Video

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: title of entry, target audience, distribution, production and distribution costs, objectives, names of producer and narrator and results generated
3. A signed release letter stating that the entrant has permission from the video owner/producer to enter the video for award consideration and to allow the video to remain at PATA Headquarters, from where it may be loaned for promotional purposes on behalf of the entrant.

4. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Technical Quality, Visual Appeal, Informational Content, Motivational/Promotional Value and Effectiveness of the Project

◆ WS – Web Site Award

Entry Fee: US\$60 for PATA members and US\$110 for chapter members and non-members

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email GoldAwards@PATA.org a copy of a brief report containing the following information: title of entry, target audience, distribution, production and distribution costs, objectives, names of producer and narrator and results generatedtitle, website address, date of online launch, target audience, frequency of updates, objectives, how the site is promoted, production and maintenance budgets, names and titles of persons responsible for creating the website, effectiveness of the site and results including number of viewers
3. Other supporting materials, pictures and videos should be embedded in the same report as a link to download. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPG and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.

Judging Criteria: Technical Quality, Effectiveness of Hyperlinks/Ease of Access, Creativity/Design, Informational Content, Promotional Value, Friendliness of User Interface and Results Generated

TRAVEL JOURNALISM AWARDS

Award Codes:

- TJ-D – Destination Article (Consumer audience)
- TJ-I – Industry Business Article (Travel trade audience)
- TJ-P – Travel Photograph
- TJ-G – Travel Guidebook (Hard copy is acceptable – see Entry Requirements point 4 below)

Entry Fees:

PATA members: US\$30 per article/photograph; US\$60 per guidebook.
For chapter members and non-members: US\$40 per article/photograph; US\$90 per guidebook

Entry Requirements:

1. To register, please follow instruction in “General Rules section #7 Registration and #8 Payment”
2. Please email entries to GoldAwards@PATA.org. The file must be either a DOC or PDF file or common electronic file low resolution for review only, such as JPC and WMV. If emailed, the document must not be larger than 7MB. For documents larger than 7MB, please host it on a server and email the URL for download.
3. Entries submitted by publications or publishing companies rather than the individual writer or photographer must include a waiver letter authorising permission for that person’s work to be submitted.
4. Hard copies of guidebooks are acceptable. Please courier two copies of the guidebook, with the name and organisation of the sender clearly marked, to Ms Parita Niemwongse, PATA, Unit B1, 28/F, Siam Tower, 989, Rama 1 Rd. Pathumwan Bangkok 10330, Thailand Tel: +662 (0) 658-2000 ext 116

Judging Criteria for TJ-D: Writing, Informational Value, Motivational Impact

Judging Criteria for TJ-I: Writing, Informational Value

Judging Criteria for TJ-P: Technical Quality, Creativity, Motivational Impact

Judging Criteria for TJ-G: Writing, Informational Value, Motivational Impact, Layout/Design

Click here for
more information



PATA Grand Awards 2015



Education and Training
 Tourism Academy at Community College
 Langkawi, Malaysia
 Taylor's University, Malaysia



Environment
 The Success of Self-reliance
 Jetwing Yala, Yala, Sri Lanka



Heritage - Culture
 SIAM NIRAMIT- Journey to the Enchanted
 Kingdom of Siam
 Ratchada Niramit Co., Ltd., Thailand



Marketing
 Follow Me to Hong Kong
 Hong Kong Tourism Board,
 Hong Kong SAR

PATA Gold Awards 2015



Marketing
Primary Government Destination
 My Time for Hong Kong
 Hong Kong Tourism Board, Hong Kong SAR



Marketing
Secondary Government Destination
 Vivid Sydney, Destination NSW
 Sydney, Australia



Marketing - Carrier
 With Vietjet, Saigon is closer
 Vietjet Air, Vietnam



Marketing - Hospitality
 RWS Moments Campaign
 Resorts World at Sentosa, Singapore



Marketing - Industry
 Disney Paint the Night
 Hong Kong International Theme Park Limited,
 Hong Kong SAR



Marketing - Adventure Travel
 Grab Your Dream
 Cox and Kings Limited, India



Environment - Ecotourism Project
Proactive Roles of Wendekreisen Travel Ltd.
Wendekreisen, New Zealand



Environment
Corporate Environment Programme
PLANET 21: Reinventing Hotels, Sustainably
Accor Asia-Pacific, Singapore



Environmental Education Programme
Be G.R.E.E.N. Beyond El Nido Resorts
Ten Knots Development Corporation/El Nido
Resorts, Philippines



Corporate Social Responsibility
A Journey of Sustainability
Banyan Tree Holdings Limited, Singapore



Heritage - Culture - Heritage
Muziris Heritage Project
Kerala Tourism, India



Heritage - Culture - Culture
The Ultimate Travelling Camp, India



Education and Training
Thomas Cook Travel Quest
Thomas Cook (India) Ltd., India



Marketing Media - Travel Advertisement
Broadcast Media
Taste Taiwan
Taiwan Tourism Bureau
Evergreen Int'l Corp. | Myriad Creative, Inc.



Marketing Media - Travel Advertisement
Print Media
Korea Tourism Photo Contest
Award Winners, 2014
Korea Tourism Organization, Republic of Korea



Marketing Media - Consumer Travel Brochure
The Ultimate Travelling Camp, India



Marketing Media - E-Newsletter
The Front Desk
Jetwing Hotels Ltd, Sri Lanka



Marketing Media - Travel Poster
Visit Malaysia Year 2014 – Mulu Caves,
Sarawak
Tourism Malaysia, Malaysia



Marketing Media - Public Relations Campaign
 PNG Pop Up Village
 Tourism Papua New Guinea + Myriad



Marketing Media - Social Media
 I Hate Thailand
 Tourism Authority of Thailand (TAT), Thailand



Marketing Media - Mobile Travel Application
 My Hong Kong Guide
 Hong Kong Tourism Board, Hong Kong



Marketing - Promotional Travel Video
 Discover Thainess
 Tourism Authority of Thailand, Thailand



Marketing Media - Web Site
 DiscoverHongKong.com Brand Rejuvenation
 Hong Kong Tourism Board, Hong Kong SAR



Travel Journalism - Destination Article
 Transcendence,
 Travel+Leisure Southeast Asia, July 2014
 written by Holly McDonald,
 photographed by Lauryn Ishak
 Travel+Leisure Southeast Asia, Thailand



Travel Journalism - Business Article
 Rock Star Economy, Travel Digest, June 2014
 written by Lorraine Thomson
 Travel Digest, New Zealand



PATATravel Journalism - Travel Photograph
 Cowboy by Yaman Ibrahim,
 Mount Bromo, East Java Indonesia
 Colours Garuda Indonesia Inflight Magazine,
 August 2014
 Agency Fish, Indonesia



Travel Journalism - Travel Guidebook
 Best of the Best: Philippines Coffee Table Book
 Eastgate Publishing Corp.
 with the support of the
 Department of Tourism, Philippines

PATA GOLD AWARDS 2016

NAME OF PERSON SUBMITTING ENTRY: Mr/Miss/Mrs

NAME OF ORGANISATION:

PATA MEMBER

PATA MEMBER NUMBER:

NON MEMBER

ADDRESS:

TEL:

E-MAIL:

AWARD CATEGORY AND AWARD CODE:

PROJECT TITLE:

DATE ENTRY FIRST RELEASED/PUBLISHED:

ENTRY FEE:

AMOUNT ENCLOSED: US\$ (All fees must be in US dollars)

PAYMENT

CHEQUE/BANK DRAFT made payable to: PACIFIC ASIA TRAVEL ASSOCIATION

CHEQUE NUMBER:

Make your cheque/bank draft payable in US dollars. Please note: Payments by cheque/bank draft not drawn on a US Bank are subject to a bank service charge of US\$35 which should be added to the due amount at the time of payment.



American Express

MasterCard

Others

Payment by Visa card is subjected to a 3% processing fee; a 5% processing fee is applied to payment by other credit cards.

Credit card number

Expiry date

Signature

Print name

WIRE TRANSFER

Wire transfer date:

Include name and PATA Member number and Gold Awards notation with wire transfer. Any bank wire charges are the responsibility of the company/organisation/individual sending the wire. Please also e-mail PATA Head office with the date, bank and amount of transfers. E-mail: goldawards@PATA.org.

ACCOUNT NAME: Pacific Asia Travel Association

BANK NAME: Bank of the West

BANK ADDRESS: 505 Montgomery St. San Francisco, CA 94111, USA

ACCOUNT NO.: 032485318

BRANCH CODE: S.F. Montgomery Branch #773

ABA NO.: 121100782

SWIFT CODE: BWSTUS66

PATA US office details: Pacific Asia Travel Association, C/O White & Cooper LLP, 14th Floor, 201 California Street, San Francisco, CA 94111, USA

E-mail submissions/entries to: goldawards@PATA.org

Mail cheque/bank draft and entries (only where hard copies are acceptable)

Ms Parita Niemwongse

Pacific Asia Travel Association

Unit B1, 28/F, Siam Tower, 989 Rama 1 Rd

Pathumwan, Bangkok 10330 Thailand

Tel: +66 (0)2 658-2000 Ext 116

Fax: +66 (0)2 658-2010

Please mention clearly your name and your organisation

PATA PREMIER PARTNER



PATA PREMIER MEDIA PARTNER



PATA STRATEGIC PARTNERS



PATA PREFERRED PARTNERS



MEDIA PARTNER



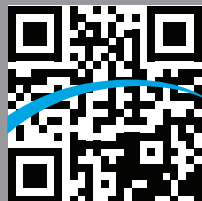
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