

PATA New Tourism Frontiers Forum 2016

November 23-25
Cox's Bazar, Bangladesh



Hosted by

Bangladesh
Tourism Board
National Tourism Organization



About PATA New Tourism Frontiers Forum

PATA New Tourism Frontiers Forum is an event that brings together tourism professionals to share their insights and experiences in marketing and managing tourism growth to lesser-known destinations in a sustainable manner. It is also designed to assist communities economically in these destinations by encouraging dispersion of tourists to new frontiers.

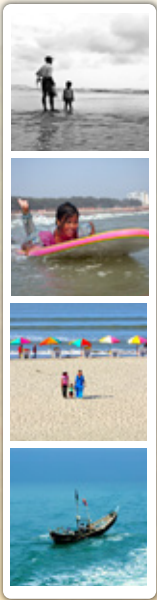


The Forum comprises a one-day conference featuring keynote speakers, workshops and interactive breakout sessions. The hosted technical tour provides delegates with an unprecedented opportunity to explore the region's cultural and historical treasures.



Destination & Venue

Bangladesh, a land of exhilarating mix with fascinating history, vibrant cultures, panoramic beaches, historical ruins, flora and fauna, hills and forests, sandy sea beaches and wildlife, is waiting to welcome you on the occasion of 'Visit Bangladesh 2016'.



Cox's Bazar in Bangladesh is the host destination for the PATA New Tourism Frontiers Forum in 2016. Named after Captain Hiram Cox who served in the British East India Company in the 18th century, the destination is probably best known for its sandy beach that stretches uninterrupted for some 80 miles. Located some 90 miles south of Chittagong, Cox's Bazar is popular with Bangladeshis but is largely untapped and unknown by international travellers.

The PATA New Tourism Frontiers Forum will examine how to manage tourism growth in this area in a sustainable manner whilst delivering real and tangible economic benefits to local citizens.

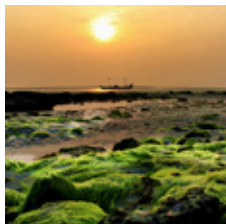
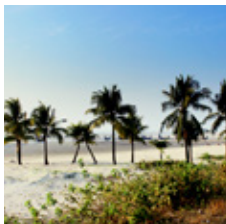
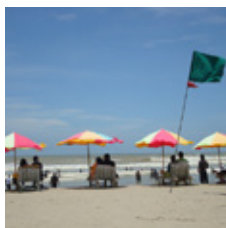
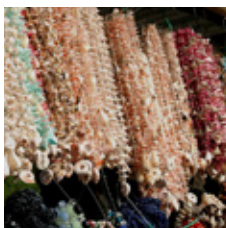
The host organisation for PATA New Tourism Frontiers Forum 2016 is the Bangladesh Tourism Board.



Registration Fees

Delegate Category	International	Local
Member	USD 199	USD 159
Chapter Member	USD 299	USD 239
Non-member	USD 499	USD 399
PATA/Life Member	Complimentary registration	
University student	Complimentary registration with proof of ID card	
Media	By invitation only	

For more information, please visit www.PATA.org/NTFF-2016 or email events@PATA.org



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